

# WEST HERTS BREAKFAST BRIEFING

Kerry Ixer, Head of Locations & Inward Investment for Screen East

*"How can you cash in on location filming?"*

**Did you know that location filming contributed an estimated £25.9 million to the local regional economy in 2006/07 with over £13 million spent in Hertfordshire, but how can you get involved?**

Screen East, the Regional Screen Agency for the East of England, is dedicated to developing, supporting and promoting a thriving and successful film and media industry in Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk and Suffolk. They do this through the activities of four departments: Locations & Inward Investment, Production, Enterprise and Skills and Audiences and Education. Kerry's presentation entitled *'Making the most of the Filming Industry'* will outline the benefits location filming can bring to Hertfordshire's residents and businesses and let you know how you can get involved.

Hertfordshire has long been associated with the filming industry producing many well-known films and television series including the 'Dambusters', the first three 'Star Wars' films, the 'Indiana Jones' trilogy, the 'Harry Potter' films, Band of Bros., Bleak House, Holby City and EastEnders. Whilst productions are often based at a studio, many seek a variety of locations ranging from residential houses or flats, to barns, warehouses, street corners, shops, churches, schools, farms, retail parks, hotels and B&Bs – the list goes on! All locations used can benefit financially by welcoming film crews through location fees, which vary in accordance with what the production wants to do.

Based out of Leavesden Studios, Screen East's Locations Team assists productions with their locations, crew and facilities requirements throughout filming, receiving over 3,000 enquiries per year. Film crews are particularly attracted to Hertfordshire due to the diversity of locations, the ease of access from London and the film-friendly attitude of local authorities, police and residents. However, the Team is always keen to find new locations as well as businesses of all kinds that can support a shoot. Registration with Screen East is free so why not come along and find out how you can get involved. Screen East is government funded by the UK Film Council.

Venue: **workhotel**  
check in > check out

This breakfast briefing is being held at the Workhotel, Hemel Hempstead and is an excellent opportunity to network with your colleagues in the local business community.

Spaces are limited, so please complete the booking form overleaf and return to Meena Begum.

**Fax:** 01582 390461 **Call:** 01582 390440 **Email:** info@whbb.co.uk

We look forward to seeing you there.



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# WEST HERTS BREAKFAST BRIEFING

Date: Thursday 18 October 2007

Venue: **workhotel**  
check in > check out  
575-599 Maxted Road, Hemel Hempstead

Cost: £16.95 per person

## Programme

7.45am Arrival  
8.00am Breakfast  
8.30am Presentation by Kerry Ixer, Screen East  
9.15am End

I confirm that I/we will be attending the Breakfast Briefing on Thursday 18 October:

Name..... Company.....

Tel..... Email.....

Guest Name..... Company.....

I enclose a cheque for £..... made payable to:  
**West Herts Breakfast Briefing**

Please reply by **Friday 12 October** to: Meena Begum

**Telephone:** 01582 390440  
**Email:** info@whbb.co.uk  
**Fax:** 01582 390461

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