

WEST HERTS BREAKFAST BRIEFING

Grasp the Opportunities for Sustainable Business

We are delighted to invite you to the February meeting of the West Herts Breakfast Briefing which is taking place on 21st with Bruce Nixon who will be presenting "Grasp the Opportunities for Sustainable Business".

It is a wonderful world, full of possibilities. For many of us in developed countries, in lovely places like Dacorum, things have never been better. However the world undoubtedly faces a crisis. It's far more than climate change and peak oil. I believe our present way of life is unsustainable. The emphasis on consumerism and continuous economic development is damaging the ecosystem on which all life depends. We are failing to address poverty and violent conflict.

The crisis is also a challenging opportunity. There are immense opportunities for responsible, innovative business people and we are seeing exciting new initiatives all the time. We have the opportunity to come together to create a fairer, safer and sustainable world and better ways of life for everyone, including future generations.

Bruce Nixon, who lives in Berkhamsted, is a veteran independent business consultant, speaker and author who has worked with several local organisations.

Bruce will give a radical, balanced and constructive overview. His talk will present some shocking facts. He'll suggest ways forward for our businesses and in our personal lives. He will offer a practical tool for reviewing your business. If we want to change things for the better, we need to become active local and global citizens. This means putting pressure on government, big organisations and international institutions that are too slow to change. He will suggest ways of doing this.

Venue: **workhotel**
check in > check out

The breakfast briefing is being held at the Workhotel, Hemel Hempstead and is an excellent opportunity to network with your colleagues in the local business community.

Please complete the enclosed booking form and return to Baiju Shah

Fax: 01582 390 461 **Call:** 01582 390 440 **Email:** info@whbb.co.uk.

We look forward to seeing you there.



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Date: 21st February 2008

Venue: **workhotel**
check in > check out

575-599 Maxted Road, Hemel Hempstead

Cost: £16.95 per person

(N.B. In the case of cancellations 48 hours or more before the Briefing, the cost (if paid) will be refunded otherwise will not be charged. In the case of cancellations less than 48 hours before the Briefing, or non appearances without cancellation, the cost if paid will not be refunded and if unpaid will remain payable in full.)

Programme

- 7.45am: Arrival**
- 8.00am: Breakfast**
- 8.30am Presentation by Bruce Nixon**
- 9.15am End**

I confirm that I/we will be attending the Breakfast briefing on 21st February:

Name..... Company.....

Tel..... Email.....

Guest Name..... Company.....

I enclose a cheque for £..... Made payable to:
West Herts Breakfast Briefing

Please reply by **15th February** to: Baiju Shah

Telephone: 01582 390 440
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