

WEST HERTS BREAKFAST BRIEFING

“Cold Calling – a useful business tool or a constant nuisance in your busy day?”

We are delighted to invite you to the April meeting of the **West Herts Breakfast Briefing** which is taking place on **Thursday 23rd April 2009** with guest speaker, David Harrison, who will be presenting “Cold Calling – a useful business tool or a constant nuisance in your busy day?”

Ten years ago with just a seemingly crazy idea, no clients, and plenty of time on his hands, David decided to use cold calling to grow his business.

It has proved so successful in winning new clients that he still enjoys making that cold call to introduce himself to a potential client.

This humorous and informative presentation is an opportunity to gain some new insights into how effective cold calling can be, some do's and don'ts, the successes, the failures and perhaps even the opportunity of a new marketing tool for your business.

The breakfast briefing is being held in the Foresters Suite at the Ramada Hemel Hempstead and is an excellent opportunity to network with your colleagues in the local business community.

Please complete the enclosed booking form and return to Claire Macmillan:

Fax: 01442 206043

Call: 01442 220753

Email: info@whbb.co.uk.

We look forward to seeing you there.



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WEST HERTS BREAKFAST BRIEFING

Date: Thursday 23rd April 2009

Venue: Foresters Suite, Ramada Hemel Hempstead
Hemel Hempstead Road, Redbourn, AL3 7AF

Cost: £16.95 per person

(N.B. In the case of cancellations 48 hours or more before the Briefing, the cost (if paid) will be refunded otherwise will not be charged. In the case of cancellations less than 48 hours before the Briefing, or non appearances without cancellation, the cost if paid will not be refunded and if unpaid will remain payable in full.)

Programme

7.45am: Arrival

8.00am: Breakfast

8.30am Presentation by David Harrison

9.15am End

I confirm that I/we will be attending the Breakfast briefing on 23rd April 2009:

Name..... Company.....

Tel..... Email.....

Guest Name..... Company.....

I enclose a cheque for £..... Made payable to:
West Herts Breakfast Briefing

Please reply by **Thursday 16th April** to: Claire Macmillan by:

Telephone: 01442 220753
Email: info@whbb.co.uk
Fax: 01442 206043

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